City of Anaheim
ECONOMIC DEVELOPMENT DEPARTMENT

DATE: JANUARY 9, 2024
FROM: ECONOMIC DEVELOPMENT DEPARTMENT
SUBJECT: DISCUSSION ON NEAR-TERM RECOMMENDATIONS MADE DURING THE BROOKHURST CORRIDOR STUDY

ATTACHMENT (Y/N): YES ITEM # 15

GOVERNMENT CODE § 84308 APPLIES: NO

RECOMMENDED ACTION:
That the City Council discuss recommendations on near-term improvements and potential next steps made as part of the Brookhurst Corridor Study Report, and provide direction to staff, as necessary.

DISCUSSION:
At the August 23, 2022 City Council meeting, the City Council designated a portion of Brookhurst Street, bounded by Broadway in the north and Ball Road in the south, as Little Arabia. Subsequent to the Little Arabia designation, on March 7, 2023, the City Council approved the Brookhurst Corridor Study to research the needs of residents, the local business community, and other local stakeholders. The Brookhurst Corridor Study was presented to the City Council during a workshop on December 12, 2023, along with recommendations to activate the Little Arabia designation. Following the workshop, Mayor Ashleigh Aitken requested a discussion at the next City Council meeting to provide staff with direction on near term recommendations made as part of the Brookhurst Corridor Study. A copy of the December 12, 2023 workshop presentation and recommendations are included for your reference (Attachment 1).

IMPACT ON BUDGET:
There is no budgetary impact.

Respectfully Submitted,

Sergio M. Ramirez
Director of Economic Development

Attachment:
1. Brookhurst Corridor Study Presentation