

RESOLUTION NO. 2023 -

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ANAHEIM OPPOSING MEASURE A (HOTEL AND EVENT CENTER MINIMUM WAGE, WORKER RETENTION, AND HOTEL WORKER SAFETY AND WORKLOAD INITIATIVE ORDINANCE) SUBMITTED TO THE VOTERS OF ANAHEIM AT A SPECIAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, OCTOBER 3, 2023

WHEREAS, Measure A is an initiative measure proposing a hotel and event center minimum wage, worker retention, and hotel worker safety and workload initiative submitted to the voters of Anaheim at a special municipal election to be held on Tuesday, October 3, 2023; and

WHEREAS, a report recently prepared by Baker Tilly, LLC, found that Measure A will have significant negative economic and operational impacts on the Anaheim Convention Center and other city-owned or privately owned event centers; and

WHEREAS, this same report estimated that for the Anaheim Convention Center alone, the projected impact on salary costs, including benefits, ranges from \$4.8 million to \$5.1 million annually if all salary ranges below \$25 per hour are adjusted; and

WHEREAS, negative impacts to Anaheim's tourism market and supporting businesses will have a negative impact on job growth; and

WHEREAS, a report recently prepared by Beacon Economics found that Measure A will have an adverse effect on the long-term financial health of Anaheim's hotel industry; and

WHEREAS, the same report found that Measure A will more than double hotel labor costs, some of which will be passed onto guests in the form of higher average room rates; and

WHEREAS, the same report found that, because of their higher prices, hotels will receive fewer guests and lower occupancy rates, while incurring more expensive operating costs; and

WHEREAS, the same report found that the additional financial strains that Measure A would place on the hotel industry could push some hotels out of business, and would lower the attractiveness of Anaheim as a place to build hotels; and

WHEREAS, a depressed tourism market will have adverse indirect impacts on other tax revenue sources as well.

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NOW, THEREFORE, the City Council of the City of Anaheim does hereby resolve as follows:

1. The City of Anaheim opposes Measure A.
2. The City Clerk shall certify the adoption of this Resolution.

THE FOREGOING RESOLUTION is approved and adopted by the City Council of the City of Anaheim this 18th day of July, 2023, by the following roll call vote:

AYES:

NOES:

ABSENT:

ABSTAIN

CITY OF ANAHEIM

By _____
MAYOR OF THE CITY OF ANAHEIM

ATTEST:

CITY CLERK OF THE CITY OF ANAHEIM