



Over the last three years, the ocV!BE project team has conducted more than 90 individual and group briefings of neighboring residents, businesses, stakeholders located within or near the project. ocV!BE also briefed the City of Anaheim, the City of Orange, a variety of local and regional public agencies, and federal, state, county and local elected officials who represent the project.

Our outreach built off our longstanding relationship with the community through the Anaheim Ducks and Honda Center, while also acknowledging the important role ocV!BE will play as a community neighbor. This proactive outreach included more than 400 individuals, with briefings occurring both in-person and virtually due to the COVID-19 pandemic. This outreach provided the ocV!BE team with valuable input regarding the project site plan, design, community benefits and important details regarding our efforts to mitigate noise, traffic, and circulation issues.

The ocV!BE project team recently held two community open houses featuring project exhibits and our project team, including bilingual staff, to address residents' questions and receive feedback.

The first open house occurred on July 12, 2022, at the site of the Sunkist Gardens Mobile Home Park, in partnership with the onsite property management and the community association board of directors. ocV!BE sent a mailer to all onsite residents at this 55+ community as well as provided reminder flyers to each household. This event featured more than 100 attendees from Sunkist Gardens, the nearest residential community to the project. Residents had the opportunity to ask the ocV!BE project team questions and discuss issues, including the new road circulation with the extension of Cerritos Avenue and addition of River Road.

On August 3, 2022, the ocV!BE project team held a second community open house at the Phoenix Club in Anaheim for more than 1,300 households in the Sunkist and Ball neighborhood, including single-family home residents, apartment residents and nearby businesses, as well as all property-owners within the project notice area. In addition, more than 600 door hangers were distributed in the neighborhood as a reminder. More than fifty residents attended and walked away more informed about the project and expressed their interest in additional restaurants offerings and parks/open space.

ocV!BE has also maintained a robust website for the community that has been regularly updated and served as an information resource since the public launch of the project in the summer of 2020. ocV!BE also maintains social media channels, including Instagram, Facebook and Twitter, and use these platforms to share project information as well as highlight print and broadcast media coverage of the project throughout this process.

