



## CITY COUNCIL AGENDA REPORT

### City of Anaheim ECONOMIC DEVELOPMENT

**DATE:** AUGUST 23, 2022  
**FROM:** ECONOMIC DEVELOPMENT  
**SUBJECT:** LITTLE ARABIA DISTRICT DESIGNATION

**ATTACHMENT (Y/N):** YES **ITEM # 17**

**ACTION:**

That the City Council, by Motion, discuss and potentially take action to designate a portion of the Brookhurst Street Corridor as “the Little Arabia District”.

**DISCUSSION:**

At the July 12, 2022, City Council Meeting, Council Member Moreno requested that staff bring back to council an item for council to discuss and potentially take action to designate a portion of the Brookhurst Street Corridor as the “Little Arabia District”.

Subsequent to the July 12, 2022 meeting, city staff met with Council Member Moreno to obtain the proposed boundaries of the subject area. An exhibit depicting the area is attached, please refer to Exhibit 1. The proposed one is generally located on the Brookhurst Street Corridor, between Crescent Avenue and Katella Avenue.

The Arab American Civic Council has requested the designation of the corridor as “Little Arabia”. They have provided city staff with a Community Needs Survey to support their proposed request.

The Brookhurst Commercial Corridor is comprised of retail: commercial, office and residential land uses. There is a concentration of Middle Eastern serving business on the corridor, higher than any other commercial corridor in the City. A significant concentration of Middle Eastern restaurants and retail stores are located between Ball Road and Broadway Avenue.

**IMPACT ON BUDGET:**

Budget impacts by a proposed designation have not been analyzed by city staff.

Respectfully Submitted,

Concurred by,

Sergio M. Ramirez  
Economic Development Director

Jim Vanderpool  
City Manager

**Attachments:**

1. Exhibit 1