



CITY COUNCIL AGENDA REPORT

City of Anaheim OFFICE OF THE CITY CLERK

DATE: JANUARY 11, 2022
FROM: OFFICE OF THE CITY CLERK
SUBJECT: REDISTRICTING – FOURTH PUBLIC HEARING TO RECEIVE INPUT AND TESTIMONY REGARDING PROPOSED DRAFT DISTRICT MAPS SUBMITTED AND CONSIDER SELECTING SPECIFIC DRAFT MAPS FOR PUBLIC REVIEW AND INPUT

ATTACHMENT (YES/NO): YES **ITEM # 21**

RECOMMENDATION:

That the City Council, by Motion, following a public hearing 1) consider and discuss draft Council District Maps submitted to the City; 2) receive and file public input on communities of interest, district boundaries, and draft maps; and 3) select a draft map for adoption or select specific draft maps for additional public review and input.

DISCUSSION:

Background

On February 9, 2016, the City Council adopted the city's first district boundary map [Attachment No. 1 - Ordinance No. 6360]. Pursuant to Section 500.1 of the Charter of the City of Anaheim, the City Council, by Ordinance or Resolution, following each decennial federal census shall adjust the boundaries of any or all of the Districts so that each is as nearly equal in population as may be consistent with laws applicable to the creation and rearrangement of the boundaries of local districts.

The current voting district map adopted in 2016 was based on the 2010 census data as was required by law. The current districts must now be redrawn using the 2020 census data and be in compliance with the FAIR MAPS Act, which was adopted by the California legislature as Assembly Bill (AB) 849 and took effect January 1, 2020. The US Census Bureau has released the information from the 2020 federal census, which shows changes to the demographic make-up of Anaheim over the past decade. The Demographic Summary of the City's existing districts [Attachment No. 2], created by the City's demographer Dr. Justin Levitt, from the National Demographics Corporation (NDC), utilizes the Census Bureau and official 2020 state-adjusted Census Data. The City will utilize this data throughout the redistricting process, which must be completed by April 17, 2022.

First Set of Draft Maps

The first set of draft district maps were presented to the City Council at the Public Hearing of November 2, 2021. The first set of draft district maps included six (6) public submittals and three (3) draft district boundary maps prepared by the City’s demographer, based on the legal criteria outlined in previous public hearings and communities of interest as provided by the community at the Redistricting Community Meetings held in September 2021. Each of the proposed maps were posted as originally submitted by the submitter on the City’s Redistricting webpage, www.AnaheimRedistricting.org, for public access and review [Attachment No. 3].

Public Map Submittals

Map Number	Submitter/ District R Number	Population- Balanced	Notes
101	David Klawe	Yes	
102	David Klawe	Yes	
103	Anaheim Citizens Redistricting Committee	Yes	
107	Unidentified Submitter / DistrictR 70227	Yes	
108	Unidentified Submitter / DistrictR 70258	Yes	
109	Unidentified Submitter / DistrictR 70287	-	Not Contiguous

National Demographics Corporation

Dr. Justin Levitt, City Demographer

Map Number	Submitter/ District R Number	Population- Balanced	Notes
104	National Demographics Corporation	Yes	
105	National Demographics Corporation	Yes	
106	National Demographics Corporation	Yes	

Community Meetings and Outreach

Following the November 2, 2021 Public Hearing, seven (7) additional Redistricting Community Meetings were held during November and December 2021 at various locations across the City, including one (1) virtual meeting. The meetings provided the community an opportunity to provide feedback on draft maps submitted by the public and the demographic consultant that were presented at the November 2, 2021 Public Hearing, as well as a receive a presentation by the City’s demographer, educating residents on the redistricting process and a demonstration of the mapping tools. The community was also encouraged to submit comments and any additional draft maps by December 30, 2021 for Council consideration at the January 11, 2022 Public Hearing.

All presentation materials and public testimony received, as well as audio recording of each community meeting, were posted to the City’s redistricting website, www.AnaheimRedistricting.org, including a video recording of the community meeting held at the Downtown Community Center, as well as the Zoom Webinar.

Outreach and engagement efforts continued throughout this process to encourage community input and participation in the redistricting process, announcement of community meetings/public hearing opportunities, and accessibility to mapping tools.

The Outreach Summary Report [Attachment No. 4] is a record of the community outreach and engagement implemented during this process. Key highlights from these communication/outreach efforts include:

- Email/phone contact with nearly 100 individuals and organizations to proactively outreach to key stakeholders, community leaders, and community-based organizations regarding redistricting related information, including announcement of upcoming community meetings and public hearing opportunities
- Dedicated Redistricting website, www.AnaheimRedistricting.org, where extensive resources continue to be available for the public to learn about the redistricting process, access to meeting materials and information, mapping tools, and publication of submitted maps
- Public Messaging via Social Media, City’s Website, Press Releases, Newsletters, Utility Bill Insert, and other public communications, in English and Spanish
- Notify Me - Subscription - Email campaign to subscribers to drive awareness of the redistricting effort and opportunities to participate in community meetings and public hearings

Community Testimony/Written Comments

Included in the Outreach Report [Attachment No. 3] is public testimony received from members of the public during the series of community meetings regarding communities of interest and submitted draft maps. This information will be received and filed by the City Council and included as part of the official records of the redistricting process.

Second Set of Draft Maps

The community was encouraged to submit proposed maps by December 30, 2021 for City Council consideration and discussion at the January 11, 2022 Public Hearing. Nine (9) additional public maps were submitted utilizing the City’s DistrictR/Maptitude Mapping Tools. Of the nine (9) submittals, a total of six (6) new maps were created by the City’s demographer. Two (2) of the submittals were duplicates maps of a previous submittal and one (1) submittal was a communities of interest map. These proposed maps were also posted as originally submitted by the submitter on the City’s Redistricting webpage, www.AnaheimRedistricting.org [Attachment No. 3].

Public Map Submittals

Map Number	Submitter/ District R Number	Population- Balanced	Notes
110	Unidentified Submitter / DistrictR 73847	-	Not Compact
111	Unidentified Submitter / DistrictR 75035	Yes	
112	Unidentified Submitter / DistrictR 82772	-	Not Contiguous
113	Unidentified Submitter / DistrictR 85207	Yes	
114	Anaheim Now / DistrictR 86593	Yes	
115	Unidentified Submitter / DistrictR 88372	Yes	

January 11, 2022 Public Hearing

The January 11, 2022 Public Hearing will provide the City Council the opportunity to receive public input on all fifteen (15) draft maps, receive and file oral and written testimony from the November/December 2021 community meetings, and consider narrowing the pool of maps and selecting 2-3 maps for additional public input and review.

At a subsequent public hearing (tentatively scheduled for February 1, 2022), it is anticipated City Council will select a map for adoption. Pursuant to California Election Code, the process must be completed and the adoption of the new boundary map must occur by April 17, 2022, which will be utilized in the November 2022 General Municipal Election.

IMPACT ON THE BUDGET:

The redistricting process will include costs for demographic and outreach consultant services and associated scope of work. For the 2021-2022 redistricting process, funds are available in the City Clerk FY 21/22 budget. However, additional funds may be needed to accommodate for additional community meetings and outreach.

Respectfully submitted,

Theresa Bass
City Clerk

Attachments:

1. Ordinance No. 6360
2. Demographic Summary – Current Districts – 2020 Census (State-Adjusted)
3. Draft Maps - Submitted by the public and prepared by
Dr. Justin Levitt, Demographer – National Demographics Corporation
4. Outreach Summary Report