

RESOLUTION NO. 2019 -

A RESOLUTION OF THE ANAHEIM CITY COUNCIL SUPPORTING
THE 2030 NEIGHBORHOOD INVESTMENT PROGRAM AND CITY
PARTNERSHIP WITH ANAHEIM FIRST

WHEREAS, Mayor Harry Sidhu in his inaugural State of the City address announced a proposed initiative to invest a minimum of \$250 million in Anaheim neighborhoods during the next 10 years with input from residents as part of a citywide 2030 Neighborhood Investment Program; and

WHEREAS, in the past several decades, Anaheim's economy has grown exponentially in large part from longstanding public-private partnerships that created the Anaheim Resort District, the Anaheim Convention Center and the Platinum Triangle, home to World Champion sports teams Angels Baseball and Anaheim Ducks; and

WHEREAS, as the City's economy continues to expand, especially in the wake of the greatest economic downturn since the Great Depression, these partnerships have spurred tremendous growth in tax revenues to pay for expanded public safety, parks, libraries, community centers and other vital city programs; and

WHEREAS, Anaheim is the oldest and largest city in Orange County, with a number of aging neighborhoods that have waited patiently for the City to focus on their specific quality of life needs; and

WHEREAS, the 2030 Neighborhood Investment Program will transform neighborhoods through an unprecedented public-private partnership, developed as a grass-roots model, with priorities for specific neighborhood investments determined by residents and community leaders in partnership with city staff, elected, and appointed officials; and

WHEREAS, the priorities funded under this program will be developed and prioritized by each neighborhood in all six council districts and could include improved libraries, community centers, streets, roads, sidewalks, bike paths, parks, as well as expanded public safety resources, community and youth programs, assistance for those who are homeless, services to support local hiring and job training to maintain a strong economy, and continuous investment and redevelopment to build and maintain vibrant neighborhoods citywide; and

WHEREAS, funding for the 2030 Neighborhood Investment Program will include but not be limited to funding from one-time revenue from land sales and incremental revenue from new sports and entertainment development in the Platinum Triangle, and the Anaheim Resort District; and

WHEREAS, there is \$20 million in funding identified to kick off the first year of the 2030 Neighborhood Investment Program, drawing on state transportation funding, existing neighborhood improvement funding and borrowing against a city fund with a healthy reserve; and

WHEREAS, Anaheim First is a 501(c)(3) nonprofit organization formed as a partnership among the Anaheim Chamber of Commerce, Visit Anaheim and the Anaheim Community Foundation to ensure residents citywide have a direct voice in the development of the 2030 Neighborhood Investment Program; and

WHEREAS, Anaheim First will be led by a Neighborhood Leadership Council, comprised of residents who are representative of the socioeconomic and cultural diversity of each council district in Anaheim, serving as a liaisons between neighborhoods, city officials, and community representatives; and

WHEREAS, Anaheim First will launch a new Anaheim Community Assessment, which will be a multidisciplinary review of the districts and neighborhoods in Anaheim, leading to a comprehensive community needs assessment and strategic plan of implementation to improve the vitality and livability of the entire Anaheim community; and

WHEREAS, the Anaheim Community Assessment will start by developing a foundation of service levels in Anaheim and what defines adequate service in all elements of Anaheim life. This will include topics such as: neighborhood livability and housing availability, public safety, infrastructure, parks, wildlands and open space, mobility and accessibility, commercial vitality and connectivity, recreation and leisure; and

WHEREAS, upon completion of the assessment and the work of Anaheim First, the report and input would be advisory with city staff and, ultimately, the City Council, directing funding and priorities for individual projects.

NOW THEREFORE, BE IT RESOLVED that the City of Anaheim supports the 2030 Neighborhood Investment Program and the goal of investing a minimum of \$250 million in Anaheim neighborhoods during the next 10 years, and commits to utilizing new incremental revenue to provide for this investment.

BE IT FURTHER RESOLVED that the City of Anaheim supports the efforts of the Anaheim First advisory group and provides funding in the amount of \$250,000 to Anaheim First in order to supplement private matching funds that will be used in order to conduct the Anaheim Community Assessment.

BE IT FURTHER RESOLVED that Mayor Sidhu will establish a working group made up of two of his council colleagues in order to assist him on an ad hoc basis to work with Anaheim First and city staff to provide oversight of the Anaheim Community Assessment and progress of the 2030 Neighborhood Investment Program.

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THE FOREGOING RESOLUTION is approved and adopted by the City Council of the City of Anaheim this _____ day of _____, 2019, by the following roll call vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

CITY OF ANAHEIM

BY _____
MAYOR OF THE CITY OF ANAHEIM

ATTEST:

CITY CLERK OF THE CITY OF ANAHEIM