



2016 Anaheim Fireworks Sales

Nonprofits

- **Participating nonprofits:** 99, up from 53 in 2015
- **Proceeds:** \$93,633, up from \$64,396 in 2015
- **Customers buying on behalf of nonprofits:** 1,160
- **Redemption:** at time of purchase, customers presented a flier or mentioned the nonprofit they wanted to support
- **Cost to nonprofits:** no significant costs; minimal flier distribution and other outreach

Fireworks sales

- **Total sales:** \$346,452
- **Balance of fireworks sales:** \$217,512 after sales tax, credit card fees, discounts, nonprofit and community proceeds
- **Locations:**
 - Honda Center (2695 E. Katella Ave.)
 - Brookhurst Shopping Center (Brookhurst and Ball)

Top earning groups

- **St. Boniface Church:** \$2,952
- **St. Justin Martyr Catholic Church:** \$2,661
- **Anaheim 2nd Ward – Church of Jesus Christ of Latter Day Saints:** \$2,462
- **Katella High Football:** \$2,434
- **Magnolia High Football:** \$1,927

Top earning schools

- **Katella High:** \$5,330
- **Magnolia High:** \$4,830
- **Anaheim High:** \$2,592
- **Esperanza High:** \$2,305
- **Loara High:** \$2,214

Anaheim Hills Fireworks Show

- Received a \$40,000 donation from Honda Center